

Transports²⁰¹⁰ Publics

LE SALON EUROPÉEN DE LA MOBILITÉ
THE EUROPEAN MOBILITY EXHIBITION

PARIS EXPO/PORTE DE VERSAILLES 8-10 June 2010

June 10, 2010

European Mobility Exhibition

Honouring six 'Talents in Mobility'

The 'Talent in Mobility' awards were presented on Thursday, June 10, during Transports Publics 2010, the European Mobility Exhibition. The aim of these awards, of which this was the first edition, is to put the spotlight on women and men who are contributing to the development of public transport. The awards honoured six individuals for their skills, achievements and commitment in favour of sustainable mobility.

"We trust that these Talent in Mobility awards will be much more than a swiftly-forgotten trophy; rather, that they will encourage the winners of this first edition to sustain their momentum, resulting in further significant achievements in favour of the mobility of the future", concluded Joël Lebreton, Chairman of GIE Objectif transport public, at the end of the ceremony.

Best Young Talent award:

Benjamin Weyer, Head of passenger information, SNCF Proximités – France

Benjamin Weyer has developed an effective news channel for 550,000 passengers in the Ile-de-France region in order to improve quality of service on the RER D Line, the busiest SNCF line in Greater Paris. In the space of 18 months, he designed and implemented a complete information modernisation action plan which received €25m of investment. To date, over two-thirds of customers say that the provision of information on the D line has improved.

Joint winner, Best Project Manager:

Fabienne Goudard, Project Manager, OÙRA!, Rhône-Alpes Region, France

Fabienne Goudard launched the OÙRA! card, designed as a sole travel card for all mass transit journeys in the Rhône-Alpes Region (urban, *département* and regional transport). She succeeded in bringing together all the transport networks, users and their partners. At present, over 150,000 people use the OÙra! card across the Region.

Joint winner, Best Project Manager:

Jon Pike, Head of Claims and Insurance, Garrick House/Transdev London - United Kingdom

John Pike implemented the Drivewell pilot project to trial new fleet management technology on 150 vehicles at London's Shepherd's Bush Garage. This was designed to provide a range of improvements: fuel-saving, a reduction in accidents, better customer service and a smaller carbon footprint. The decision has now been made to roll out the project to the entire fleet.

Best Manager:

Jean Cam, head of SNCF Proximités' Social Hub, France

In 1997, Jean Cam set up the first 'PIMMS' (Multi Service Information and Mediation Point) in Brittany to address the issue of increasing insecurity in public transport. Today, he oversees projects relating to the renewal of public service contracts for Keolis and SNCF Proximités. To date, the PIMMS network in France totals 36 points.

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Special Career Service Award:

Brian Souter, CEO, Stagecoach Group – United Kingdom

Co-founder of the Stagecoach Group, Brian Souter has transformed a small transport company with 2 buses in 1980 into an international business with a turnover of around £2 billion. He has revolutionised public perceptions by demonstrating the environmental sustainability of public transport and encouraging car users to switch to greener, smarter travel options. He introduced the UK's first bio-buses. Brian Souter is also a committed angel investor, providing crucial seed capital for new business start-ups.

Internet Users' Award:

José Manuel Silva Rodrigues, Chairman of the Board, Companhia Carris de Ferro, Lisbon

Internet users voted on the exhibition website for the Internet Users' Award to go to one of the candidates shortlisted for a 'Talent' award. José Manuel Silva Rodrigues (nominated for the "Special career service award") won this Internet poll.

Since 2003, José Manuel Silva Rodrigues has transformed Carris into one of the best companies in Portugal. In 2008, the company reported positive operational results for the first time in 25 years. His innovations have included free bike transportation, SMS/Internet info to customers and handicapped mobility. In 2006, Carris was the first Portuguese public transport company to achieve ISO 9001 certification. In 2008, it achieved ISO 14001 certification. In 2009, Mr Rodrigues launched the 'One Car Less' movement to promote sustainable forms of urban mobility.

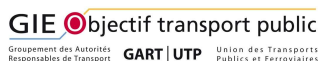
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