



February 2012

Paris – June 5 to 7 2012

Transports Publics 2012, the European Mobility Exhibition: focusing on innovation for the benefit of passengers

Ever since its inception Transports Publics, the European Mobility Exhibition, has had a special focus on innovation in every aspect of sustainable mobility. For the fifth edition of the Exhibition, there will be a particular emphasis on the latest advances in ticketing and passenger information systems.

The Exhibition and its 250 exhibitors will be highlighting new developments in urban, intercity, regional and green mode transport, including innovative vehicles, clean technology, facilities, styling, accessibility, interchange solutions, new services and more.

The 2012 edition will be looking especially closely at innovation to benefit passengers in the fields of ticketing and information. A whole range of solutions will be on display for the 10,000 visitors expected at the event. These range from buying tickets – over the internet, using a mobile phone or a bank card – through to geolocation and journey planning, via contactless, intermodal ticket validation and real-time access to information using in-station terminals or by mobile phone. The "Innovation Track" will make it easy for visitors to find the stands in question.

The Public Transport Innovation Awards, presented by a panel of experts, will honour the best innovations from industrial firms and service companies exhibiting at the event, with a ceremony on Tuesday, June 5. Firms can enter in four categories:

- Energy and the Environment
- Operating systems;
- Passenger information and ticketing
- Accessibility, fittings, facilities and design.

In addition, the programme of roundtable debates at the Carrefour de l'Europe and the Experts' Forum will bring together stakeholders from across Europe, including politicians, industrial and institutional players and others who will be sharing their knowhow and best practices. Innovation to benefit passengers will be the subject of two debates on Thursday, June 7.

- *Transitioning from hardcopy to smart tickets* will look at how technological developments are pushing digitization and the technical, standards and organisational issues facing transport authorities.
- *Passenger information: a gimmick or a priority?* will look at the implementation of dynamic information systems that are simple, accessible and uniform, as well as discussing issues such as the large number of players in the market, the development of applications for mobile devices, Open Data, and the ownership of data.

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