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## Transports Publics 2014, the European Mobility Exhibition

### All aboard for the journey of the future!

Transports Publics 2014, the European Mobility Exhibition, will be running from June 10-12 this year, with innovation at the heart of the event. 250 exhibitors will be showcasing the rolling stock, products, services and policies of tomorrow for 10,000 participants, including professionals and politicians working in the fields of public transport and mobility. This year, there will be a special focus on “connected mobility”.

The European Mobility Exhibition will be featuring all the latest progress in urban, intercity and regional transport, as well as in active mobility, with everything from vehicles and rolling stock (buses, coaches, trams, regional trains, cable cars, bikes and more) to the best in clean technology, comfort and design, along with accessibility, modal transfer solutions, new services and so on.

#### **Special focus on connected mobility in 2014**

2014 will see a special emphasis on all forms of connected mobility, including intelligent transport systems, passenger information, the internet, NFC, open data, geolocation and so on. New technologies are allowing passengers to stay connected on the move, receive information in real time, save time by using their smartphone to pay for journeys and as a virtual ticket, etc. These new developments and services make life easier for users – and will be on show on stands at the European Mobility Exhibition.

#### **Sharing innovation**

One of the Exhibition’s main aims is to share these innovations with visitors. The *Innovation* and *Connected Mobility* tracks will allow industry stakeholders to head straight for stands presenting innovations and unveiling brand new developments. On June 10, the Public Transport Innovation Awards will be honouring the very best in exhibitors’ innovations – from manufacturers, service companies and operators – in four categories: energy and the environment; service management systems; passenger information and ticketing; and accessibility, fittings, facilities and design. The *Carrefour de l’Europe* venue will be hosting debates on innovative policies in fields such as accessibility, NFC, parking, tomorrow’s stations, the Grand Paris project and more.

**The only event of its kind in Europe**, Transports Publics 2014, the European Mobility Exhibition, is organised by GIE Objectif transport public, set up by GART and UTP. The exhibition boasts 30,000 sqm of exhibition space, 250 international exhibitors representing every aspect of sustainable mobility, and a dedicated space given over to active mobility. There are 10,000 professional participants, 250 journalists from across Europe – and 55 countries represented in all.

#### **Media contacts:**

**Nathalie Cardeilhac – Tel +33 (0)6 63 08 41 30 – e-mail: [n.cardeilhac@wanadoo.fr](mailto:n.cardeilhac@wanadoo.fr)**

**Dolphine Julie – Tel +33 (0)6 60 28 79 69 – e-mail: [djulie@relations-presse.net](mailto:djulie@relations-presse.net)**

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