



Paris, June 11, 2014

Transports publics 2014, the European Mobility Exhibition

Five European “Talents” honoured for their professional attributes and commitment to sustainable mobility

On Wednesday, June 11, the Talent in Mobility awards were presented at Transports Publics 2014, the European Mobility Exhibition. The aim of the Talent in Mobility awards is to honour women and men from across Europe who are contributing to the growth of public transport and sustainable mobility. Five professionals from three different countries received awards for their skills, commitment and accomplishments in favour of sustainable mobility.

The panel, consisting of journalists from the trade press across Europe (*Ferpress – Italy, Nahverkehrhs praxis – Germany, OV Magazine – Netherlands, Passenger Transport – UK, Transport Public – France, Viajeros – Spain*) made the awards in four categories: the best young ‘Talent’, the best project manager, the best manager, and a special career service award. Internet users also played their part, with their ‘Talent’ elected following online voting for each of the candidates.

The five winners are as follows:

Best young “Talent”

David HERRGOTT, Deputy managing director – France

Since February 2014, he has been working for Fer de France on inter-professional relations in rail transport in France. The purpose of his thesis is to analyse the workings of agreements between regional authorities, SNCF, and the state or infrastructure management bodies.

He is an associate member of the French Association of Rail Journalists, having created a website devoted to rail sector news some ten years ago. He occasionally writes articles, free of charge, for the specialist press. In April 2014, he joined the board of directors and executive committee of France’s National Federation of Transport User Associations (FNAUT).

Best project manager

Stéphane GOICHON, Managing director, technical services, le Grand Dijon – France

The Dijon tramway entered service in late 2012 after two and a half years of works – seven months ahead of schedule and on budget. Never before had an urban district taken on such a challenge: building two lines simultaneously, totalling 20 km, in an unprecedented worksite along main thoroughfares. Stéphane Goichon was the miracle-maker. A specialist in right-of-way transport and highly familiar with the world of local authorities, his experience meant he

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could have an overall view of the project, for which he implemented an innovative method structured around an inner project management team that enabled decisions to be made quickly, highly effective communication, and delivered innovative solutions that kept costs under control.

Best manager

Ezio CASTAGNA, Managing Director, CTM – Italy

Ezio Castagna, is the current CEO of CTM Cagliari and the honorary president of “Bus Committee UITP”. In 2012 he was nominated “Public manager of the year”, a prestigious national award never given to a public transport manager before. He joined CTM in 1998, after a successful management career spanning 25 years. His leadership has been key in turning CTM's fortunes around, with the implementation of a corporate strategy which reversed the loss making trend within two years and helped creating profits soon after. The new strategy has also created a leaner, more innovative company, with a €28M investment in ITS technologies that has made Cagliari a role model of technology applied to transport.

Special career service award

Gottfried GRESCHNER, Chief Executive Officer, INIT – Germany

Dr. Greschner established INIT GmbH as a university spin-off and has since then managed the company. With the capital raised with the IPO in 2001, INIT has been able to break into the North American market. This turned out to be the start of a very successful internationalization strategy and reflects in the price of the init shares which raised from 5.10€ at the IPO 2001 to close to 25€ today. For more than 30 years it has been Dr. Greschner's vision to make the technology progress available for public transport, with innovation paving the way for reaching his customers' goals. The INIT Group is now a worldwide leading provider for ITS, planning and ticketing systems. INIT is also present in France since 2012 and is now delivering an ITCS system in Greater Avignon.

Internet users' award

G rard FELDZER, Co-producer - LCP (La Cha ne Parlementaire), Chairman - association Transports passion – France

A former airline pilot, G rard Feldzer has contributed to innovations in sustainable development. He is also the founding Chairman of the Transports Passion association, the transport and ecomobility festival held in Paris and Lyon. He is now co-producer of the “Transportez-moi” programme on LCP, the only TV magazine to cover ecomobility. A member of the Ile de France Regional Council transport committee, he contributes to eco-innovative projects such as urban cable cars and electric busway schemes. As Vice-President of Ports de Paris, he is also involved in developing river transport. As Chairman of the regional tourist board, he has helped implement a city pass for French and international tourists.

www.transportspublics-expo.com

The only event of its kind in Europe: Transports Publics 2014, the European Mobility Exhibition, is organised by GIE Objectif transport public, itself set up by GART and UTP. The exhibition boasts 30,000 sqm of exhibition space, 250 international exhibitors representing every aspect of sustainable mobility, a dedicated space given over to active mobility. It brings together 10,000 professional participants and 250 journalists from across Europe, with 55 countries represented in all.

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