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Press release

EuMo Expo chooses Strasbourg for its 2024 edition

In a change from its traditional venue, the next edition of European Mobility Expo (EuMo Expo) will be held in Strasbourg from October 1-3 2024. 10,000 visitors are expected to attend this go-to European event for professionals working in sustainable mobility and public transport.

EuMO Expo visits the capital of Europe

For the first time, GIE Objectif transport public, GART and UTP have decided to hold the 2024 edition of EuMo in Strasbourg. As **Marc Delayer**, chairman of *GIE Objectif transport public*, explains: *“to sidestep any potential issues with hosting major events in the Paris region in the wake of the Olympic and Paralympic Games, we looked for an attractive alternative venue, at the heart of Europe and highly committed to an ambitious mobility policy. As one of the EU capitals and the seat of autumn sessions of the European Parliament, Strasbourg was the obvious choice.”*

Strasbourg: an EU capital with a strong focus on mobility

Eurométropole Strasbourg is ideally placed to host the major event. *“We’re honoured and delighted to be welcoming this European event bringing together localities that are firmly committed to mobility – all the more so in that Eurométropole is itself committed to development, adaptation and innovation on a daily basis for mass transit and changing mobility practices. Our European Metropolitan Express Network serves our entire territory, backed by a tram network that is in the process of being thoroughly redeveloped”* explains **Pa Imbs**, president of Eurométropole Strasbourg.

Strasbourg boasts one of the best-performing networks in France – a source of inspiration for professionals in a number of countries across Europe. It has the densest tram network in France (which is also a cross-border network, reaching into Germany), as well as having one of the country’s largest citywide cycle networks and a pedestrian master plan that promotes shared public space and seamless modal interaction. Served by the TGV-Est and Rhine-Rhône high-speed lines, Strasbourg is also a European rail interchange and the first city in France outside the Paris region to be developing a city-wide express rail network. Eurométropole Strasbourg will be able to show off all these assets to professionals attending the event.

Having the European Parliament to hand will also offer an opportunity to create ties with the institution and its newly-elected Euro-MPs.

Accessible by tram, the new Exhibition Centre designed by Japanese architect Kengo Kuma is an ideal venue to host the 2024 edition of EuMo Expo. Over 10,000 attendees and nearly 220 exhibitors are expected over the course of the three-day event.

European Mobility Expo is organised by GIE Objectif transport public on behalf of France's Transportation Authorities Group (GART) and its Public and Rail Transport Union (UTP). This European-level event brings together 10,000 participants from 60 countries and 220 exhibitors from throughout the public transport and sustainable mobility value chain.

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