

# Transports<sup>2010</sup> Publics

LE SALON EUROPÉEN DE LA MOBILITÉ  
THE EUROPEAN MOBILITY EXHIBITION

PARIS EXPO/PORTE DE VERSAILLES 8-10 June 2010

June 10, 2010

## European Mobility Exhibition: a successful event underscoring the vitality of the mobility industry

At the close of Transports Publics 2010, the European Mobility Exhibition organised by GIE Objectif transport public and GART-UTP, a positive and promising assessment of the transport public sector as a whole and sustainable mobility in particular has emerged.

### ATTENDED BY OVER 10,000 PROFESSIONALS FROM ACROSS THE GLOBE

Once again, the Exhibition demonstrated the degree of mobilisation on the part of all players in the transport industry across Europe: transport organising authorities, operators, industry players, service companies, associations, institutional bodies and others.

Passenger transport needs are in fact immense throughout Europe. The technical solutions and innovations to address these already exist, as the 10,000 professional visitors to the exhibition found out. In further evidence of the good health of the sector, the exhibition saw a 26% rise in visitor numbers.

Delegations were present from all over the world: China, Spain, India, Iran, Italy, the Netherlands, Portugal, Saudi Arabia, Belgium, South Africa, Algeria, Australia, Brazil, Cameroon, Canada, Chile, Colombia, Côte d'Ivoire, the United Arab Emirates, and elsewhere.

### PARIS - THE FOCUS OF A GENUINE EUROPEAN PUBLIC TRANSPORT CULTURE

The sector is indeed enjoying considerable growth, offering effective, appropriate responses to major contemporary social challenges: protecting the environment, reducing congestion in cities, facilitating travel and so on.

"The European Mobility Exhibition has now become the indispensable venue to share best practices and serves as a **showcase for French and European expertise**. Reaffirming the importance of this sector in Europe and the role it plays is vital for it to become a priority in society's development strategies," explained Joël Lebreton, Chairman of GIE Objectif transport public.

Sustainable mobility resources are at last enjoying the recognition they deserve. Not only are they the best way of addressing future mobility needs, they also represent tomorrow's tools for progress.

"This is precisely the vocation of the European Mobility Exhibition in Paris: **establishing a European culture of mobility**," added Joël Lebreton.

For their next major event, GART and the UTP will be inviting those active in the sector to Strasbourg, the venue for the 23rd National Public Transport Conference, from October 12-14, 2011.

[www.transportspublics-expo.com](http://www.transportspublics-expo.com)

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#### Organisers:

**GIE** Objectif transport public  
Groupement des Autorités  
Responsables de Transport

GART | UTP  
Union des Transports  
Publics et Ferroviaires

#### Supporting partner:



#### Organising committee:

