

Paris, June 5 2012

# Paris – June 5 to 7 2012 Transports Publics 2012, the European Mobility Exhibition: the very best in innovation

The Public Transport Innovation awards were presented on Tuesday June 5 during Transports Publics 2012, the European Mobility Exhibition. Organised under the auspices of the Ministry for the Ecology, Sustainable Development and the Environment, the awards honour the best innovations by industrial and service companies and operators.

An independent panel comprising the Ministry for Sustainable Development, the National Federation of Transport User Associations, (FNAUT), the National School of Public Works (ENTPE), IFSTTAR and the national Industrial Creation Promotion Agency (APCI) chose the award-winning firms on the basis of their innovations promoting more effective transport – demonstrating the vibrant health of the sector.

## 'Service Management System' winners:

## Keolis, for its tram driving simulator for training and operational safety

To train future drivers, Keolis has designed a generic line covering a distance of 7 km, with 18 stations and 4 termini. This focuses on various situations including the specifics of each network, at the same time as preserving the realistic aspect of the urban environment. Two units are used on a permanent basis in Lyon and Bordeaux, while two others travel round the group's various subsidiaries.

## 'Passenger information and ticketing' winners:

## MT3's new-generation mobility centre that can be accessed by Internet and smartphone

MT3 has designed a mobility centre for Essone Conseil Général. This covers all modes of transport (including public transport, green mode transport, private cars, car-pooling, taxis, trucks and so on) and all types of use (work, leisure, freight, etc.). Generally, a number of sites have to be accessed to find this type of information. MT3 worked in partnership with the stakeholders concerned to aggregate all the sources of data. Being able to find all the information on a single website is a genuine asset.

## 'Accessibility, Fittings, Facilities and Design' winners:

## **Clear Channel France's secure Bike Park**

Based on an attractive design, the Bike Park cycle storage system is an attractive solution for users seeking to protect their bikes from theft and bad weather. The system can be accessed with three types of season ticket for residential, commuter or occasional use, using tickets or contactless travelcards. It provides secure parking using an automatic anti-theft system. The Bike Park can be installed on the public highway, in car parks or in a retail unit.

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## 'Energy and Environment' award winners:

#### Actia Automotive's Driver Aid dashboard

An embedded software/hardware driver assistance solution, Driver Aid monitors drivers' behaviour in real time to lower fuel consumption and encourage a driving style that is sustainable, economical and comfortable for passengers. The solution can be fitted simply by swapping out the central section of an Actia dashboard, and comes at a very competitive price.

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