



Paris, June 10, 2014

## Transports Publics 2014, the European Mobility Exhibition Public Transport Innovation Awards: the winners

The Public Transport Innovation Awards were presented on Tuesday June 10 during Transports Publics 2014, the European Mobility Exhibition. Organised under the auspices of France's Ministry for the Ecology, Sustainable Development, Energy and the Environment, the awards honour the best innovations by manufacturers, service companies and operators present at the Exhibition.

An independent panel, comprising the Ministry for Sustainable Development, the National Federation of Transport User Associations (FNAUT), the National School of Public Works (ENTPE), the French Institute of Transport Science and Technology (IFSTTAR), the national Industrial Creation Promotion Agency (APCI) and the French Contactless Mobile Association (AFSCM), selected the companies who in their view have developed the best innovations for improving transport:

### **'Passenger information and ticketing' award winners:**

#### **Transdev: "EMMA" multimodal space for Montpellier urban district council**

EMMA is a digital multimodal space for marketing mobility and providing passenger information. All the services on offer can be accessed over the internet, on smartphones, tablets and touchscreens at strategic locations across the network. Customers can create a user account, update their entitlements, order an EMMA card, carry out after-sales procedures, and buy multimodal tickets to board public transport, park on or off-road, or use a bike or car-sharing service.



They can also view real-time information, plan their journey using all forms of transport and sign up to customised text message alerts.

### **'Accessibility, Fittings, Facilities and Design' award winners:**

#### **NewTL: Translohr Prime one-way light transport system**

Translohr Prime is a new guided one-way light transport system: an optimised version of Translohr, providing an alternative to bus rapid transit solutions. Translohr Prime and its permanent integrated guidance system offer a wide range of advantages: a single-track vehicle (almost 2 m narrower than for bus rapid transit systems), electric power, a 30-year lifespan, a full-width low floor (25 cm), and a modular range (25-32 m).



**'Service Management System' award winners:**

**Cofely Ineo: Navineo mobile supervision solutions**

These tablet and smartphone-based mobile solutions bring together all the key functions of service management and passenger information systems, delivering applications to transport companies to manage their network – and providing a familiar resource with which to improve staff efficiency. As a complement to Central Control Rooms (which require on-site personnel), the mobile solutions offer an adaptation featuring an MMI with a look & feel that corresponds to staff needs. They have been designed to be user-friendly throughout.



**'Energy and Environment' award winners:**

**Safra: Businova multi-hybrid propulsion bus**

Businova is a clean and revolutionary bus. This urban transport vehicle delivers high levels of technical, economic and environmentally-friendly performance, and combines two major patented innovations: the bi-modular chassis and the multi-hybrid propulsion system.



**The only event of its kind in Europe: Transports Publics 2014, the European Mobility Exhibition, is organised by GIE Objectif transport public, itself set up by GART and UTP. The exhibition boasts 30,000 sqm of exhibition space, 250 international exhibitors representing every aspect of sustainable mobility, and a dedicated space given over to active mobility. There are 10,000 professional participants, 250 journalists from across Europe – and 55 countries represented in all.**

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